**OBJ/GBI WEBSITE & SOCIAL MEDIA REQUIREMENTS**

OBJ requirements

**WEBSITE**

Domain already exists

We pay ?xx for it?

Just need to finalise and go live

More urgent now we don’t have a presence in parliament

Website will be very basic with biography page, contact forms, links to social media accounts, HWA page and that’s about it.

**BORIS JOHNSON SOCIAL MEDIA ACCOUNTS**

We have:

Facebook

Twitter

LinkedIn

Instagram

? Snapchat (not sure if this is still active, don’t think we need it, mothball?)

No appetite to set up TikTok accounts

Currently pay a retainer of £4k a month, plus VAT, plus extra charges for additional work

GBI requirements